



BLUE RIDGE MOUNTAIN CLUB

When it comes to escaping the daily grind, there is no place quite like the North Carolina High Country. The ridgelines of the Blue Ridge Mountains ripple as far as the eye can see, which, in the fall, is nothing short of magical, with vibrant color and crisp air that combine to refresh and rejuvenate even the weariest urban dweller.

It is no wonder, then, that generations of Raleigh families flock here for retreat, time with family and up-close-and-personal experiences with the unbelievably great outdoors. And the secret is getting out. Just this summer, HauteLiving.com named Blowing Rock the No. 2 place to have a second home, right after The Hamptons.

In the heart of the High Country – just one mile beyond Mile Post 288 of the Blue Ridge Parkway – Blue Ridge Mountain Club is, literally and figuratively, a community on the rise. The commu-



nity spans more than 6,200 acres and offers a sanctuary of picturesque mountaintop living amid the highest ridgelines at the crossroads of Blowing Rock's charm and Boone's conveniences.

During our upcoming Peak Fall Weekend, slated this year for October 13-14, Blue Ridge Mountain Club pulls out all the stops to celebrate the peak weekend for fall colors. This special gathering includes a communal dinner at one of the member's homes, with entertainment by the Harris Brothers, a local favorite; and an outdoor luncheon the following day at the Watson Gap Park and Pavilion with outdoor activities that include clay shooting, riding ATVs, horseback riding and hiking along one of the community's 10 miles of improved trails.

"Our Peak Fall Weekend celebration is a perfect example of the true community atmosphere we have created here," explains

Blue Ridge Mountain Club's General Manager Jim Pitts. "Sure, there are other mountain communities that have great views, amenities and attractions, but their members often seem detached or withdrawn from one another. At Blue Ridge Mountain Club we believe that family is the core of community. This place has a genuine collective spirit that promotes an instant sense of belonging – a hallmark of true community. Cultivating that spirit is a part of our mission. More than anything else, it is the chemistry among our member families that really makes this place special."

And the residents echo that same sentiment. Fellow North Carolinians John and Susannah DuPuy purchased a home at Blue Ridge Mountain Club in the spring of 2013. Though the DuPuy's were initially struck by the beauty of the place, even more gratifying was how much fun they, as a family, have there.

"Both of our kids [ages 10 and 7] love it up there," John says. "They get excited whenever we come. For Susannah and me, that is very gratifying to know there is a place we can always come that not only promotes nature and outdoor recreation, but also provides us with a chance to connect as a family away from the day-to-day distractions of school, work and structured activities. It's a very healthy, balanced environment that we, and they, can enjoy our whole lives."

Blue Ridge Mountain Club offers cottages from \$400,000 to \$800,000; condominiums from \$200,000 to \$500,000, and homesites from \$100,000 to \$700,000. You can find them easily at the community's Trailhead Welcome Center on Main Street in downtown Blowing Rock, or by visiting BlueRidgeMountainClub.com.

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